

MARKING CRITERIA and STUDENT FEEDBACK

This section details the assessment criteria. The *extent* to which these are demonstrated by you determines your mark. The marks available for each criterion are shown. Lecturers will use the space provided to comment on the achievement of the task(s), including those areas in which you have performed well and areas that would benefit from development/improvement.

Common Assessment Criteria Applied	Marks Available	Marks Awarded
1. Engagement with Literature Skills		
References used were valid and relevant and appropriately recorded. Limited application of research in your work (single source per paragraph).	10	7
2. Knowledge and Understanding Skills		
Practical improvements to the evaluated infographic needed to be more in-depth with suggestions and references. The created infographic was based around all charts and graphs where some of the requested data could be more simply explained. Data appears to be showing the cases per 100k in both graphs but count is different.	20	16
3. Cognitive and Intellectual Skills		
Graphs were presented well and appropriately. Identifying practical improvements to the first part could have been done better, the part 2 infographic missed some key data and used charts where data could be more simply explained.	35	16
4. Practical Application Skills		
In part 1 the explanations made were good. Choices made in part 2 did not use the theory you discussed in Part 1, some data was missed (deaths) and the two graphs were confusing as they were apparently both showing cases per 100K . Colour choices were a bit odd, darker would have been better on the	25	13
5. Transferable Skills for Life and Professional Practice		
Just over on word count- not by much, well done! However content could have been less focussed on the introduction to part 1 and more in-depth in the actual discussion of the poster being evaluated, use of examples would help- these could be images. Opportunities were missed in the poster you produced to gain marks, the explanation was helpful.	10	4

Assignment Mark (Assessment marks are subject to ratification at the Exam Board. These comments and marks are to give feedback on module work and are for guidance only until they are confirmed.)	Late Submission Penalties (tick if appropriate)		58
	Up to four weeks late		
	1st/2nd/3rd attempt?	1st	